



**KCTV5**  
**FEIN: 42-0410230**  
**4500 Shawnee Mission Pkwy**  
**Fairway, KS 66205**  
**(913)677-5555**

www.KCTV5.com  
 www.kctv5.com

# CONTRACT

<u>Contract / Revision</u> 496972 /		<u>Alt Order #</u> 06360417
<u>Product</u> AMERICAN FUTURE FUND		
<u>Contract Dates</u> 10/03/12 - 10/09/12		<u>Estimate #</u> 493
<u>Advertiser</u> American Future Fund		<u>Original Date / Revision</u> 10/02/12 / 10/02/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KCTV	<u>Account Executive</u> Dave Clark	<u>Sales Office</u> TELEREK-WAS
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 124	<u>Product Code</u> 139
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**American Media & Advocacy Group**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KCTV	10/05/12	10/05/12	KCTV5 News @ 10P	10-1035pm		:30			NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	----1--				1	\$1,300.00			
N 2	KCTV	10/05/12	10/05/12	Letterman	1035-1137pm		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	----1--				1	\$750.00			
N 3	KCTV	10/05/12	10/05/12	KCTV5 News @ Noon	12-1230pm		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	----1--				1	\$700.00			
N 4	KCTV	10/05/12	10/05/12	KCTV5 News @ 6P	6-630pm		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	----1--				1	\$900.00			
N 5	KCTV	10/05/12	10/05/12	More in the Morning 6A	6-7am		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	----1--				1	\$500.00			
N 6	KCTV	10/05/12	10/05/12	Inside Edition	630-7pm		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	----1--				1	\$800.00			
N 7	KCTV	10/08/12	10/08/12	KCTV5 News @ 10P	10-1035pm		:30			NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	1-----				1	\$1,300.00			
N 8	KCTV	10/08/12	10/08/12	Letterman	1035-1137pm		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	1-----				1	\$750.00			
N 9	KCTV	10/08/12	10/08/12	KCTV5 News @ Noon	12-1230pm		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	1-----				1	\$700.00			
N 10	KCTV	10/08/12	10/08/12	KCTV5 News @ 6P	6-630pm		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	1-----				1	\$900.00			
N 11	KCTV	10/08/12	10/08/12	More in the Morning 6A	6-7am		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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**4500 Shawnee Mission Pkwy**  
**Fairway, KS 66205**  
**(913)677-5555**

<u>Contract / Revision</u>	<u>Alt Order #</u>
496972 /	06360417

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/03/12 - 10/09/12	AMERICAN FUTURE FUND	493

<u>Advertiser</u>	<u>Original Date / Revision</u>
American Future Fund	10/02/12 / 10/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount																										
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Week:		10/08/12	10/14/12	1-----				1	\$500.00																													
N 12	KCTV	10/08/12	10/08/12	Inside Edition	630-7pm		:30			NM	1	\$800.00																										
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Week:		10/08/12	10/14/12	1-----				1	\$800.00																													
N 13	KCTV	10/08/12	10/08/12	7:00 AM-9:00 AM	7-9am		:30			NM	1	\$400.00																										
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Week:		10/08/12	10/14/12	1-----				1	\$400.00																													
N 14	KCTV	10/04/12	10/04/12	KCTV5 News @ 10P	10-1035pm		:30			NM	1	\$1,300.00																										
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Week:		10/01/12	10/07/12	---1---				1	\$1,300.00																													
N 15	KCTV	10/04/12	10/04/12	KCTV5 News @ Noon	12-1230pm		:30			NM	1	\$700.00																										
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Week:		10/01/12	10/07/12	---1---				1	\$700.00																													
N 16	KCTV	10/04/12	10/04/12	Inside Edition	630-7pm		:30			NM	1	\$800.00																										
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Week:		10/01/12	10/07/12	---1---				1	\$800.00																													
N 17	KCTV	10/04/12	10/04/12	CBS Early Show	7-9am		:30			NM	1	\$400.00																										
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Week:		10/01/12	10/07/12	---1---				1	\$400.00																													
N 18	KCTV	10/09/12	10/09/12	KCTV5 News @ 10P	10-1035pm		:30			NM	1	\$1,300.00																										
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Week:		10/08/12	10/14/12	-1-----				1	\$1,300.00																													
N 19	KCTV	10/09/12	10/09/12	Letterman	1035-1137pm		:30			NM	1	\$750.00																										
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N 20	KCTV	10/09/12	10/09/12	KCTV5 News @ Noon	12-1230pm		:30			NM	1	\$700.00																										
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Week:		10/08/12	10/14/12	-1-----				1	\$700.00																													
N 21	KCTV	10/09/12	10/09/12	Inside Edition	630-7pm		:30			NM	1	\$800.00																										
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N 22	KCTV	10/09/12	10/09/12	7:00 AM-9:00 AM	7-9am		:30			NM	1	\$400.00																										
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Week:		10/01/12	10/07/12	--1----				1	\$1,300.00																													
N 24	KCTV	10/03/12	10/03/12	10:35 PM-11:35 PM	1035-1137pm		:30			NM	1	\$750.00																										
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/01/12	10/07/12	--1----				1	\$700.00																													
N 26	KCTV	10/03/12	10/03/12	Inside Edition	630-7pm		:30			NM	1	\$800.00																										
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr><tr><td>Week:</td><td></td><td>10/01/12</td><td>10/07/12</td><td>--1----</td><td></td><td></td><td></td><td>1</td><td>\$800.00</td><td></td><td></td><td></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/01/12	10/07/12	--1----				1	\$800.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/01/12	10/07/12	--1----				1	\$800.00																													
Totals											26	\$21,000.00																										

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**KCTV5**  
**FEIN: 42-0410230**  
**4500 Shawnee Mission Pkwy**  
**Fairway, KS 66205**  
**(913)677-5555**

**www.KCTV5.com**

www.kctv5.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
496972 /	06360417

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/03/12 - 10/09/12	AMERICAN FUTURE FUND	493

<u>Advertiser</u>	<u>Original Date / Revision</u>
American Future Fund	10/02/12 / 10/02/12

<u>Time Period</u>	<u># of Spots</u>	<u>Gross Amount</u>	<u>Net Amount</u>
10/01/12 - 10/09/12	26	\$21,000.00	\$17,850.00
<b>Totals</b>	<b>26</b>	<b>\$21,000.00</b>	<b>\$17,850.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
------------------------------	--------------

I, Media Ad Ventures, Inc.

do hereby request station time concerning the following issue:

Healthcare

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Total Charges:**

This broadcast time will be used by: American Future Fund

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ **Yes**
                         
 ☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

Chirs Koster & Ed Martin, Attorney General (MO), 11/6/2012

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

American Future Fund, 4225 Fluer Drive, Des Moines, IA 50321, Allison Kleis, Treasurer  
www.americanfuturefund.com

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

10/2/12

Date



Signature

703.569.9400

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title